

Notice of a public meeting of

City of York Outbreak Management Advisory Board

To: Councillors Aspden (Chair), Runciman (Vice-Chair) and Kilbane

Ian Floyd - Chief Operating Officer, CYC

Sharon Stoltz - Statutory Director of Health for the City of York, CYC

Amanda Hatton - Corporate Director of People, CYC

Philip Allott - North Yorkshire Police, Fire & Crime Commissioner

Siân Balsom - Manager, Healthwatch York

Lucy Brown - Director of Communications, York Teaching Hospital NHS Foundation Trust

James Farrar - Local Enterprise Partnership

Ian Humphreys - Managing Director, First Manchester and York

Professor Charlie Jeffery - Vice Chancellor and President, University of York

Phil Mettam - Track and Trace Lead for Humber, Coast and Vale, NHS Vale of York Clinical Commissioning Group

Dr Simon Padfield - Consultant in Health Protection, Public Health England

Mike Padgham - Chair, Independent

Stephanie Porter - Acting Director of Primary Care and Population Health, NHS Vale of York Clinical Commissioning Group

Alison Semmence - Chief Executive, York CVS

Dr Sally Tyrer - General Practitioner, North Yorkshire Local Medical Committee

Lisa Winward – Chief Constable, North Yorkshire Police

Date: Tuesday, 24 August 2021

Time: 4.30 pm

Venue: Remote Meeting

AGENDA

1. **Declarations of Interest**
2. **Minutes of the Meeting held on 7 July 2021** (Pages 1 - 8)
3. **Current Covid-19 Situation in York - Presentation**
4. **Covid-19 Booster and Seasonal Flu Vaccination Programmes** (Pages 9 - 14)
5. **Easing of Covid-19 Restrictions and the Impact this has had Locally - Presentation** (Pages 15 - 30)
6. **Communications Update - Presentation** (Pages 31 - 48)
7. **Items for Next Agenda**
8. **Dates of Future Meetings**
9. **Any Other Business**

For more information about any of the following please contact Democratic Services at democratic.services@york.gov.uk

- Business of the meeting
- Any special arrangements
- Copies of reports and
- For receiving reports in other formats

This information can be provided in your own language.

我們也用您們的語言提供這個信息 (Cantonese)

এই তথ্য আপনার নিজের ভাষায় দেয়া যেতে পারে। (Bengali)

Ta informacja może być dostarczona w twoim własnym języku. (Polish)

Bu bilgiyi kendi dilinizde almanız mümkündür. (Turkish)

یہ معلومات آپ کی اپنی زبان (بولی) میں بھی مہیا کی جاسکتی ہیں۔ (Urdu)

 (01904) 551550

City of York Council

Committee Minutes

Meeting	City of York Outbreak Management Advisory Board
Date	7 July 2021
Present	<p>Councillors Aspden (Chair), Runciman (Vice-Chair) and Kilbane</p> <p>Ian Floyd - Chief Operating Officer, CYC Sharon Stoltz - Director of Public Health, CYC Siân Balsom - Manager, Healthwatch York Marc Bichtemann - Managing Director, First York James Farrar - Local Enterprise Partnership Prof. Charlie Jeffery - Vice Chancellor and President, University of York Stephanie Porter - Director of Primary Care, NHS Vale of York CCG Alison Semmence - Chief Executive, York CVS Dr Sally Tyrer – General Practitioner, North Yorkshire Local Medical Committee Michael Walker – North Yorkshire Police (substitute for Lisa Winward)</p>
Apologies	<p>Amanda Hatton - Corporate Director of People, CYC Philip Allott - Police, Fire & Crime Commissioner Lucy Brown - Director of Communications, York & Scarborough Teaching Hospital, NHS Foundation Trust Phil Mettam - Track & Trace Lead for Humber, Coast & Vale, NHS Vale of York Clinical Commissioning Group Mike Padgham - Independent Care Group Lisa Winward – Chief Constable, North Yorkshire Police</p>
In Attendance	<p>Anita Dobson – Nurse Consultant for Public Health, CYC Professor Mike Holmes – Partner, Haxby Group (York/Hull/Scarborough)</p>

Will McEvoy - Nimbuscare
Fiona Phillips – Assistant Director of Public Health, CYC
Peter Roderick - Consultant in Public Health for CYC / Vale of York CCG
Gareth Wilce – Senior Communications Manager, CYC

11. Declarations of Interest

Board Members had no interests to declare.

12. Minutes of the Meeting held on 9 June 2021

The Board signed off the minutes as an accurate record of the meeting held on 9 June 2021.

The Chair updated the Board on an action that had arisen from the last meeting regarding the anti-covid stickers. The CYC Communications Team had spoken to the frontline Enforcement Team who had agreed to keep an eye out for any stickers and remove them where appropriate. As it was a difficult task to identify all stickers, the Chair asked the public to report any sightings through the following [link](#).

13. Current Situation in York - Presentation

Fiona Phillips, Assistant Director of Public Health, gave a presentation on the current Covid-19 situation in York. Cases had risen in recent weeks with York having a seven day rate of 411.6 per 100,000 people. This was above both the national and regional rates and was the fourth highest in the Yorkshire and Humber region.

Fiona also reported that the 60+ rate had increased along with that of all the other age groups. The highest number of cases was found in the 15-24 age group, and this was attributed to them not being vaccinated or only having had a single dose. Even though hospital admissions had remained low for a number of weeks, an increase was starting to be seen. Fiona explained that previously it had taken two weeks for case rates to affect hospital admissions and four weeks to affect death rates. It had been a much slower increase this summer as the link between cases and hospital admissions had been weakened by vaccinations.

Fiona informed the Board that local zero contact tracing had been successful. with the service contacting over 90% of cases most weeks. She added that York had been piloting contacting contacts of cases but this was still under discussion as to whether local areas would be encouraged to engage at this level.

The Chair noted the current pressures on the hospital, GPs and the Yorkshire Ambulance service. Fiona updated the Board on the plans to release capacity in primary care by signposting the public to other services wherever possible.

James Farrar, of the Local Enterprise Partnership, asked whether the increase in the over 60 cohort was an indication the vaccine was becoming weaker over time. Fiona explained that there were national studies looking into this. There had been cases of covid in people had been double vaccinated, but the symptoms were less and the virus became much less transmissible.

14. Covid-19 Epidemiological Look Forward

Peter Roderick, Consultant in Public Health for City of York Council and Vale of York CCG, informed the Board of the different models used to analyse sickness rates. Although no models would give a precise indication, they had been proven to help in the past. It had been estimated that each case of the Delta variant of the virus would generate seven other cases if no mitigation measures were in place. The only measures proven to stop the increase had been movement restrictions. With fewer restrictions on movement, a higher peak than that seen in January could be expected.

The Board discussed how vaccines would protect a large number of the population but not all, as 17% of York residents could not be vaccinated due to a long-term condition or being under 18 years of age. The Board discussed how herd immunity could be achieved and whether any models took into account the loss of immunity. Charlie Jeffery asked whether the unvaccinated infected immune population had also been accounted for in the model, since anti bodies could last up to a year. Peter assured the Board that this was being discussed nationally.

The Board noted the update.

15. Update on the Vaccination Programme

Stephanie Porter, Director of Primary Care for the NHS Vale of York CCG, reported that the third stage of the vaccination programme was progressing well. She informed the Board that 96% of the 80+ cohort and 90% of the 60+ cohort had now been vaccinated. There were some logistical issues with the regional vaccine supply, but these were expected to be addressed before they affected York's local supply.

Anita Dobson, Nurse Consultant for Public Health at City of York Council, circulated a report which demonstrated the system-wide approach to addressing vaccination inequalities. Various barriers around accessibility had been addressed by organising transport and pop-up clinics. Residents would receive transportation information with their invitation for vaccination to also address any technological barriers. A community offer through pharmacies was also being explored.

Anita reported that the local vaccine hesitancy tracing had paused. The enhanced service would be stood back up once capacity allowed for it. Vaccine hesitancy was also being addressed in vulnerable groups like the homeless and traveller communities through targeted work.

Professor Mike Holmes presented four slides on how Nimbuscare were implementing the vaccination programme.

[These have since been published in an agenda supplement and are available to view online.]

Stephanie Porter reported that she had found some issues with the size of most pharmacies. Due to an observation period requirement when administering the vaccine, smaller sites had been deselected. This was unfortunate since many expressions of interest had been received from pharmacies wanting to support the vaccination programme. As the process was managed on a regional basis, it was determined by NHS England. Stephanie agreed to express York's interest again. Sharon Stoltz suggested that an update regarding the vaccination planning be provided at the September meeting of the Board. This could also include the covid booster and plans for flu vaccination, and would also assure the Board that winter planning was under way.

The Board noted the update and thanked everyone involved with the vaccination programme.

16. Covid-19 Testing Strategy - Verbal Item

Fiona Phillips updated the Board on how the testing plan had been submitted to DHSC. Although agreed for the next three months, it would be reviewed on a quarterly basis. The plan outlined how York would address the issues around under-represented groups. The majority of the testing programme would be carried out through outreach work in the community, with most of the larger sites being stood down. Fiona reported that a site was being sought in the Rawcliffe area to replace the site at the stadium.

The Board noted the update.

17. Communications Update

Gareth Wilce, Senior Communications Manager at City of York Council, gave a presentation on the key messages and four phases of the Outbreak Communications Plan. Against a backdrop of rising cases, there had been a delay in progressing to step four of the plan. There had been messaging reminding residents to take practical steps to reduce transmission, to help reduce the expected rise in cases from the England football match. James Farrar reported that the low-level messaging was useful in ensuring that everyone was communicating the same information.

A new campaign had been launched last week, due to many people losing strength and mobility from living a more sedentary lifestyle over the pandemic. Gareth reported that this had been carried this out with partners from across the voluntary sector in community-based support services.

Gareth informed the Board that the PHE behavioural insight work had had a low uptake in terms of participation in the research. They had managed to carry out eight detailed interviews, but since not enough information was found interviews would continue. The uptake of the temperature checks had also fallen, with only 200 responders compared to 2000 at the end of the last lockdown. Gareth reported that this aligned with the narrative that the community were becoming more comfortable due to the vaccination programme.

The Board noted the presentation.

18. Update from Sub-Group: Universities and Higher Education establishments

Professor Charlie Jeffery, Vice Chancellor and President of the University of York, gave an update on the higher education case rates and how the government's announcements would affect students in the autumn term in September. There had been a general commitment not to treat students differently from the general population. It had also been stipulated that no students would be denied education on the grounds of refusal to wear a face covering. The Covid App would also be abolished, and used in universities only in relation to close social contact indoors.

The Board discussed the isolation process followed by students when their tenancy had ended. Charlie explained that the student's tenancy would be extended without charge through the welfare package. Since most student accommodations had a buffer period to deep clean between tenants, there should not be a problem. If this was not an option, on-campus accommodation would be provided. Sharon Stoltz reported that she had had to personally intervene on two occasions when private landlords were being particularly difficult. However, this was put down to their lack of understanding of the legal restrictions. She added that extensive support networks had also put in place for international students.

The Board noted the update.

19. Items for Next Agenda

The Chair agreed with Board Members to hold an additional meeting in August, to consider the following three items:

- Current situation in York
- Easy of Restrictions and the impact this had locally
- Communications across the Health and Social Care System around the easing of restrictions.

For the September meeting, the following items were expected:

- Current Situation in York
- Communications and engagement
- Updates from Sub-Group/ Task and Finish Groups
- Third Impact Survey: Update from the voluntary sector
- Update on the economy and building back fairer
- Update on the Vaccine Programme and Winter Planning (including flu vaccine and covid booster)
- A community approach to recovery

Board Members were invited to contact Tracy Wallis outside of the meeting if they wished to suggest any future agenda items.

20. Dates of Future Meetings

The agreed dates of future meetings were as follows:

- 24 August 2021
- 29 September 2021
- 13 October 2021
- 24 November 2021
- 22 December 2021
- 26 January 2022
- 16 February 2022
- 23 March 2022
- 20 April 2022
- 25 May 2022

21. Any Other Business

The Board had no other business to discuss.

Cllr K Apsden, Chair

[The meeting started at 5.32 pm and finished at 7.29 pm].

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Report for Outbreak Management Advisory Board 24th August 2021

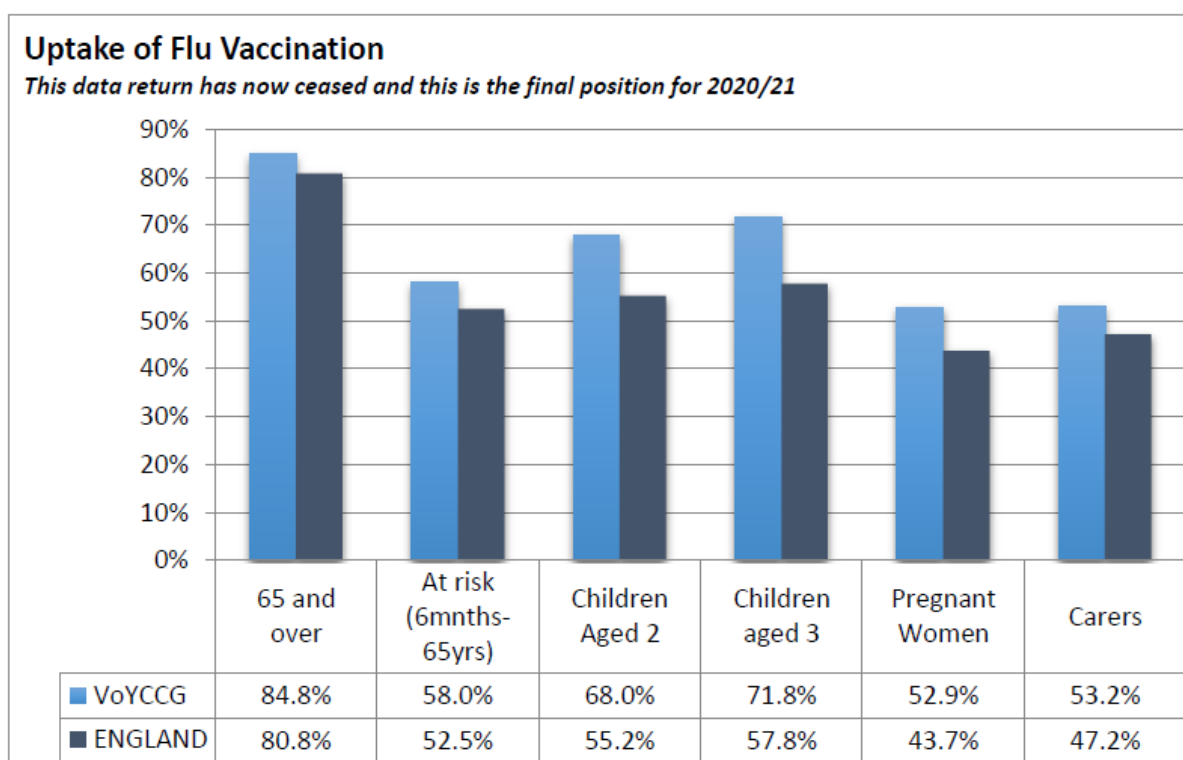
NHS Vale of York CCG Covid-19 Booster and Seasonal Flu Vaccination Programmes

Author:

Shaun Macey, Acting Assistant Director of Primary Care

1. Background and Current Position

During the 2020/21 financial year, NHS Vale of York CCG ran a successful flu vaccination campaign, with an uptake of 84.8% for residents aged 65 and over – this was 4% higher than the England average. NHS Vale of York CCG uptake of the flu vaccine was consistently higher than the England average across all eligible groups.



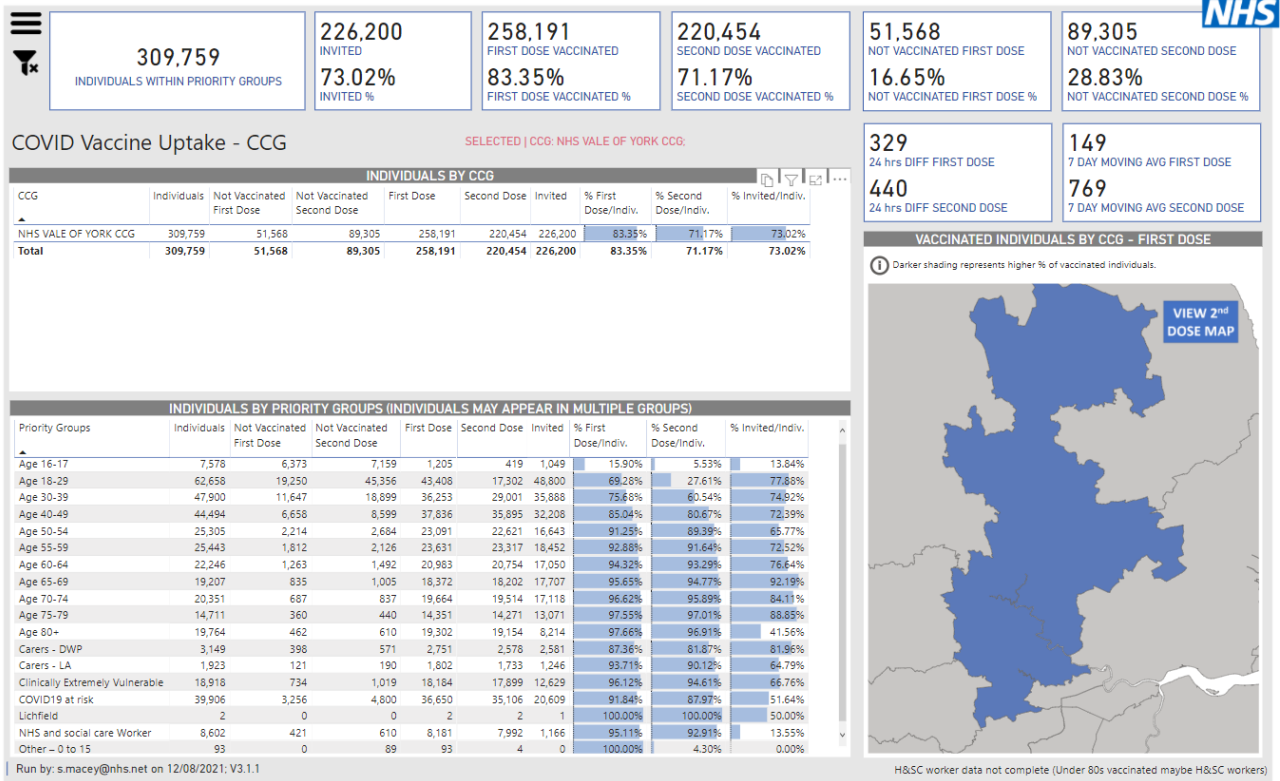
The national Covid-19 vaccination campaign began in December 2020 and uptake across the eligible cohorts at 12 August 2021 for NHS Vale of York CCG is shown in the reports below.

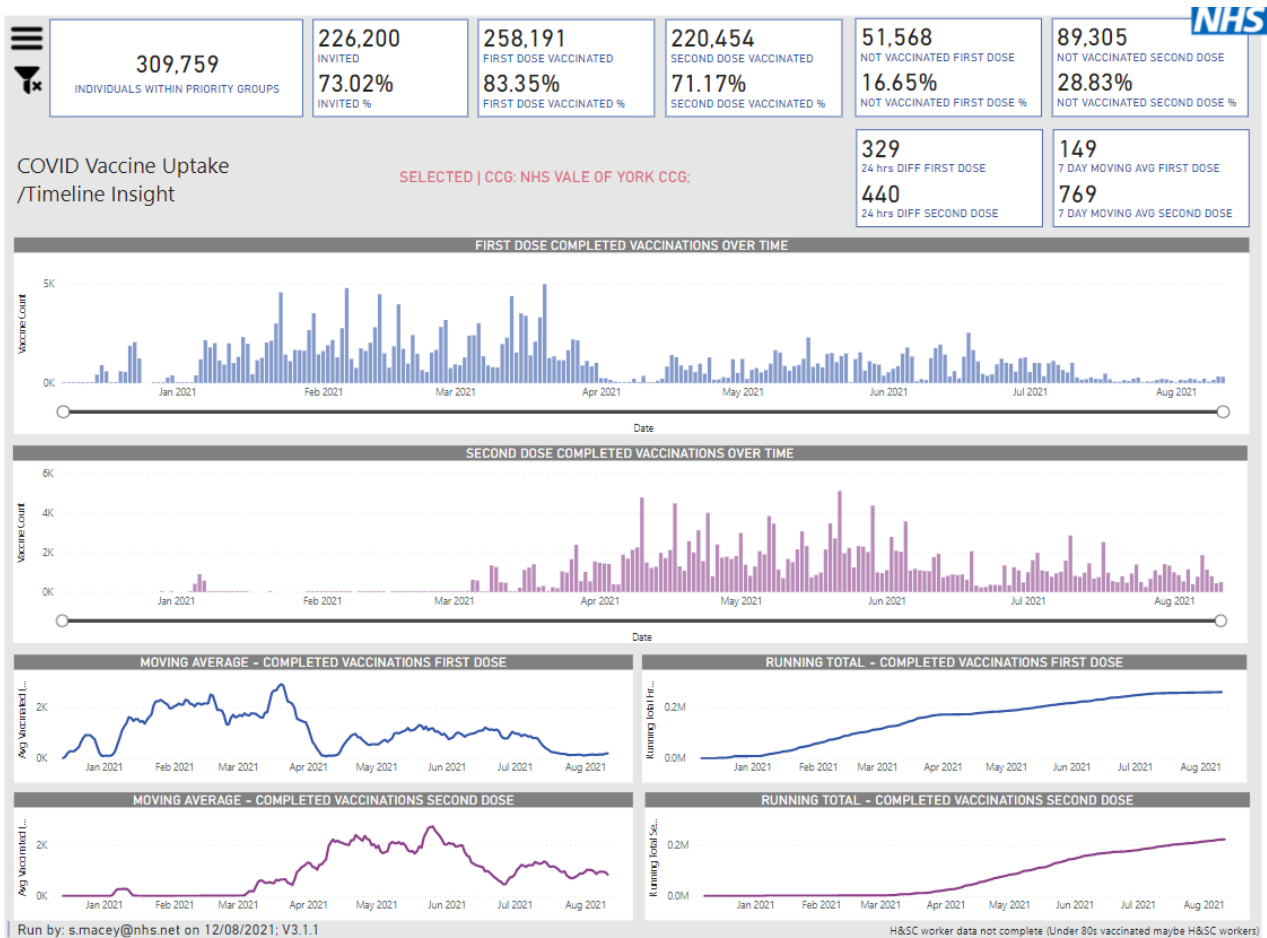
This programme has been delivered in 2 main phases to date. Phase 1 included Joint Committee on Vaccination and Immunisation (JCVI) cohorts 1 to 9:

1. Residents in a care home for older adults and staff working in care homes for older adults
2. All those 80 years of age and over and frontline health and social care workers
3. All those 75 years of age and over
4. All those 70 years of age and over and clinically extremely vulnerable individuals
5. All those 65 years of age and over
6. Adults aged 16 to 65 years in an at-risk group
7. All those 60 years of age and over
8. All those 55 years of age and over
9. All those 50 years of age and over

Phase 2 included JCVI cohorts 10 to 12:

- 10. All those 40 to 49 years of age
- 11. All those 30 to 39 years of age
- 12. All those 18 years and over





2. Phase 3 Covid-19 Boosters and Seasonal Flu Vaccinations

General Practice (working through Primary Care Network PCN groupings) and selected Community Pharmacies have played a critical role in the success of Phase 1 and Phase 2 of the Covid-19 vaccination programme. Utilising their strong relationships in local places and neighbourhoods, PCN's and Pharmacies have helped to tackle vaccine inequalities and improve vaccination take-up.

Pending JCVI advice, the next and third phase of the Covid-19 vaccination programme will offer revaccination (with additional vaccine) for those at the highest risk, to maintain protection against the risk of severe illness, will and continue to offer vaccinations to those patients who did not take up or were previously not eligible to receive vaccination in Phases 1 and 2 (an 'evergreen' offer of vaccination).

The Covid-19 vaccination programme Phase 3 will be delivered alongside the seasonal flu vaccination programme, which runs each autumn. Together, the vaccinations will offer those at highest risk safe and effective protection against the risk of Covid-19 and seasonal flu.

Note that the Phase 3 Enhanced Service contract for Covid -19 vaccinations has also been amended to include:

'All those 16 years of age and over' in Cohort 12

'All those who are aged 12 to 15 years and at increased risk of serious Covid-19 disease who are the household contacts of individuals (either adults or children) who are immunosuppressed' in a new Cohort 13

Further detail re. eligible cohorts can be found in the Green Book Chapter 14a, and is regularly updated:

<https://www.gov.uk/government/publications/covid-19-the-green-book-chapter-14a>

At 12 August 2021, as per the NHS England/Improvement requirement, NHS Vale of York CCG has submitted expressions of interest from 6 Local Vaccination Services (LVS) for the delivery of vaccinations through Phase 3 of the Programme.

These sites will be complemented by the NHS England/Improvement commissioned Askham Bar Vaccination Centre, plus a small number of Community Pharmacy run sites (to be confirmed) that are intended to provide better access in areas of low uptake.

Site name	Postcode	PCN's included in opt-in	Site ID	Site ODS	Vaccs per week
The Galtres Centre LVS	YO61 3AD	South Hambleton & Ryedale	9823250	R0M6P	1,500
Haxby Health Centre LVS	YO32 2LL	PMG, YMG, WONE, York CC, York East	8207249	F2Q0L	3,000
Nimbuscare Askham Bar LVS	YO24 1LW	PMG, YMG, WONE, York CC, York East	6777057	J5E4F	21,000
Pickering LVS	YO18 8BL	South Hambleton & Ryedale	4281497	N7K2J	2,000
Selby Leisure Centre LVS	YO8 4BL	Selby Town*	1437691	L5P4T	7,000
Tadcaster Health Centre LVS	LS24 8HD	Tadcaster & Rural Selby	8328709	I1ROL	1,500
				Total	36,000
Nimbuscare Vaccination Centre**	YO24 1LW				
Community Pharmacy Sites tbc***					
* All Practices except Esckrick who will signpost to VC, Pharmacy, LVS's					
** NHSEI commissioned					
*** Targeting areas of low vaccination uptake					

All 6 LVS sites are already in operation and fully designated, having delivered Covid-19 vaccinations through Phases 1 and 2 of the programme.

All 6 LVS sites have stated that they will co-administer / co-locate Covid-19 boosters and flu vaccinations on behalf of their PCN's in accordance with clinical guidance and vaccine supplies.

Phase 3 of the programme will likely be delivered in 2 stages:

Stage 1 - the following persons should be offered a third dose Covid-19 booster vaccine and the annual flu vaccine, as soon as possible from September 2021:

- Adults aged 16 years and over who are immunosuppressed
- Those living in residential care homes for older adults
- All adults aged 70 years or over
- Adults aged 16 years and over who are considered clinically extremely vulnerable
- Frontline health and social care workers

Stage 2 - the following persons should be offered a third dose Covid-19 booster vaccine as soon as practicable after Stage 1, with equal emphasis on deployment of the flu vaccine where eligible:

- All adults aged 50 years and over
- Adults aged 16–49 years who are in an influenza or Covid-19 at-risk group
- Adult household contacts of immunosuppressed individuals

3. Addressing Inequalities and Access to Vaccination Services

Throughout the pandemic, the CCG has worked closely with system partners to ensure that all citizens have had equitable access to vaccination services, and that hard to reach or hesitant groups have been proactively contacted/engaged to offer vaccination.

Initiatives to improve access and encourage uptake will continue for both Covid-19 first/second doses, Covid-19 boosters, and flu vaccinations for eligible groups.

Examples of initiatives that have been tried and tested include:

- Provision of regular pop-up clinics in and around York City Centre through LVS and Community Pharmacy providers
- A focus on vaccine uptake at ward level in order to be able to focus resource where it is needed
- Focused work to address low uptake across the Chinese student community, working with the University of York and York St John University
- Planning with Universities re. student intake for the new academic year, and working to understand the vaccination status of overseas students
- Workplace vaccination initiatives with a number of employers in the Selby area
- Vaccination clinics for homeless people in the City of York
- Virtual Q&A sessions with GP's for care home staff ahead of the mandatory vaccination date
- CCG working with communities, (social) influencers, and diverse groups across its geography to encourage vaccine uptake and deliver lateral flow tests
- QR code posters for ease of scanning with mobile phones advertising vaccination clinics – placed in job centre, shops, University Practices, Pharmacies.
- Partnership working with Local Authority colleagues to analyse demographic information, contacting targeted cohorts with vaccination information, and community based promotion/engagement

4. Risks and Issues

Availability of Covid-19 booster and flu vaccine supplies will determine whether both vaccines can be co-administered (subject to JCVI approval) in a single contact with an individual

Type of vaccine supplied will influence flow and pace (if 15 minute waits are required), as will the ability to co-administer

Autumn/winter service pressures on key health and care services, and self-isolation requirements, may affect the availability of staff to run vaccination clinics – although the volunteer workforce is being used wherever possible to minimise any impact on core services

The approach to housebound patients is being reviewed, due to the challenges of capacity within the community nursing workforce.

Although first/second dose vaccination of cohorts 1 to 9 has been extremely successful (>90%), public engagement with the Covid-19 booster programme is an unknown

Any further social restrictions over autumn/winter may affect uptake of Covid-19 boosters and flu vaccinations

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**Easing of Covid-19 Restrictions
Local System Impact
Presentation for Outbreak Management Advisory Board
24th August 2021**

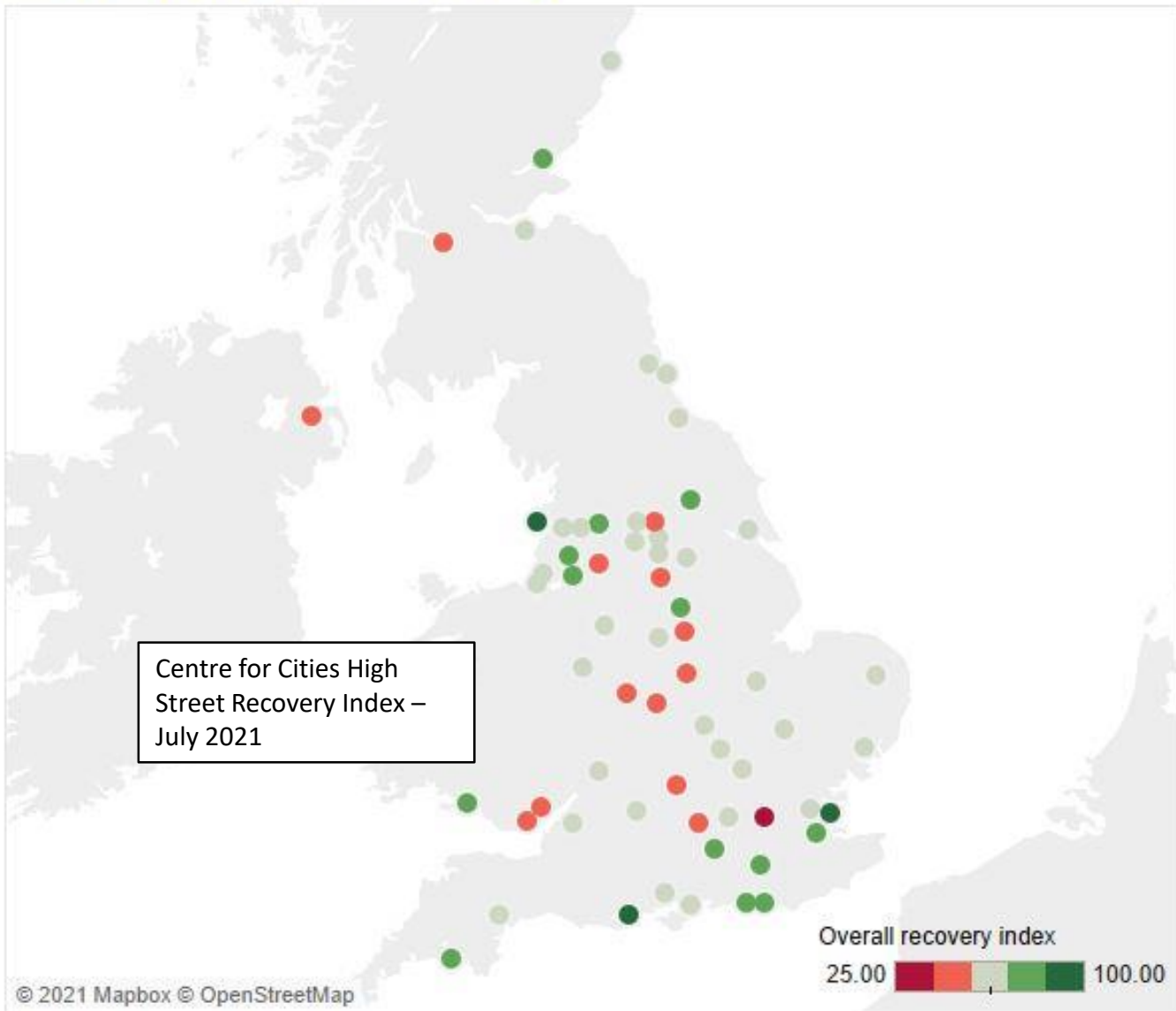
1. Economic
2. Public Protection
3. Community Safety
4. Children's Social Care and Concerns Heading into the Autumn
5. Impacts on Adult Social Care and Concerns Heading into the Autumn
6. Hospital
7. Community and Voluntary Sector

Economic headlines

- Unemployment is now falling, but there are still 2,000 more out-of-work benefit claimants than pre-pandemic
- Many businesses are facing challenges in recruitment – particularly in skilled and semi-skilled roles
- Many offices remain in “remote-working” mode – only 40% are currently in their pre-pandemic place of work
- York’s strong city centre economic recovery is driven by tourism – 2/3 of visitors are from outside of York

York City Centre has recovered strongly this summer

Mapping city centre recovery



Footfall Top 10

Blackpool	120
Bournemouth	99
Southend	93
Brighton	78
York	78
Aldershot	76
Burnley	76
Mansfield	75
Crawley	74
Plymouth	74

Spend Top 10

Blackpool	211
Bournemouth	157
York	130
Brighton	125
Liverpool	118
Burnley	112
Middlesbrou..	112
Worthing	110
Mansfield	109
Blackburn	106

Of 68 UK cities, York is:
No 5 for footfall
No 3 for spend

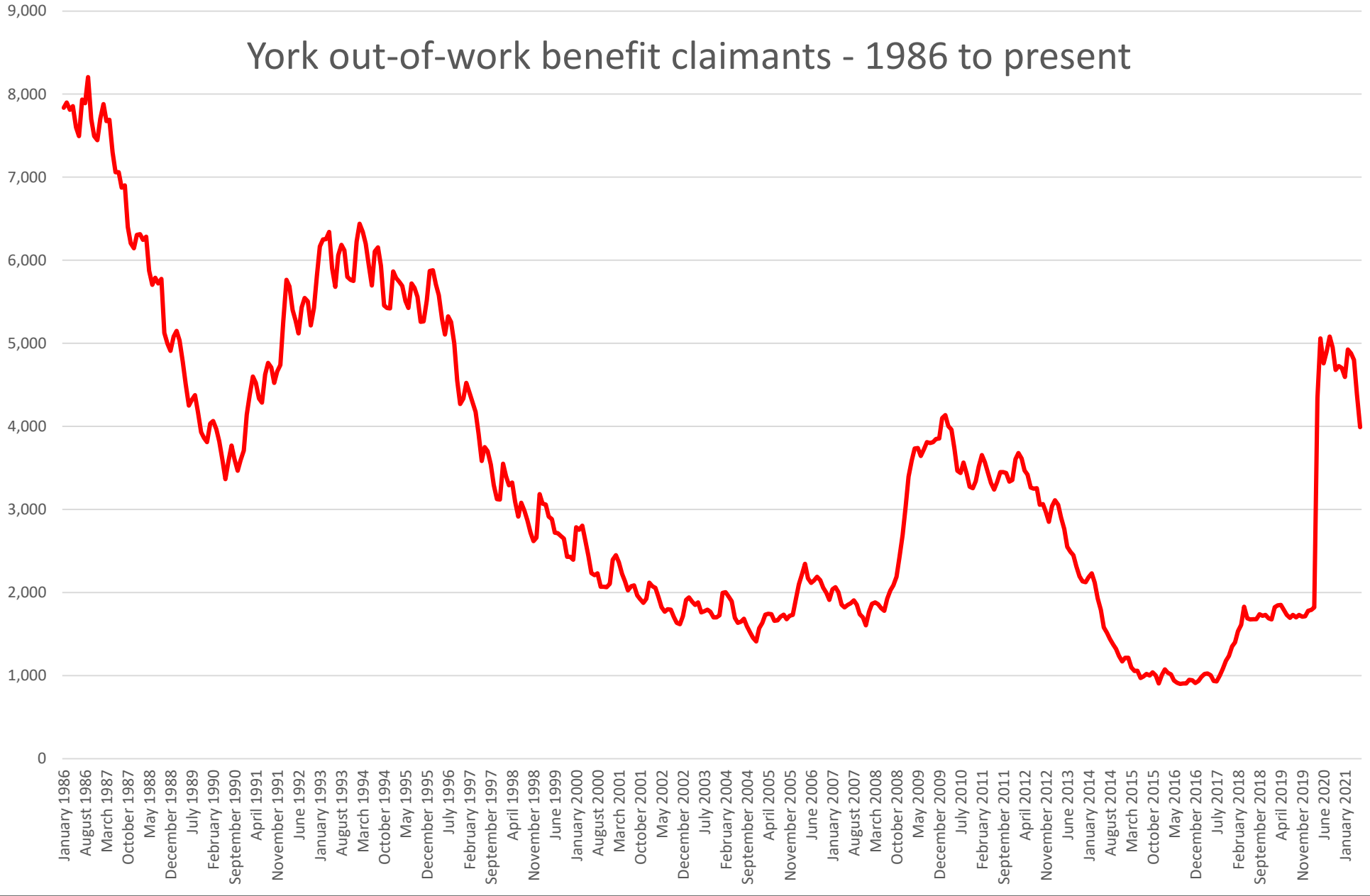
Bottom 10

Belfast	53
Coventry	53
Cardiff	50
Nottingham	50
Glasgow	48
Leeds	48
Manchester	47
Birmingham	46
Oxford	43
London	35

Bottom 10

Slough	84
Cardiff	83
Peterborough	83
Birmingham	80
Ipswich	79
London	74
Aberdeen	73
Coventry	73
Oxford	72
Aldershot	67

York out-of-work benefit claimants - 1986 to present



Public Protection Headlines

- Re-opening of businesses has gone smoothly
- Public Protection are promoting the Visit England 'Good to Go' scheme to help businesses promote that they are re-opening safely and give customers confidence that is so
- Some reports that security industry are facing challenging times. People isolating and new SIA standards mean fewer people available. Potential impact on venues, pubs etc. (which require security at certain times) but generally establishments finding a work around
- 'Events' slowly returning, mainly small scale events. Many large events not yet being arranged due to concerns of another lockdown and insurance not being available.

Community Safety Headlines

Increased complaints of anti-social behaviour

- Young people gathering in open spaces in large groups
 - Associated noise, litter and underage drinking
- Community Safety Hub led problem solving meetings for City Centre & York Outer
- Daily discussion with Neighbourhood Policing Teams

Community Safety Headlines

High Volume of calls to service for Neighbourhood Enforcement

- Noise
- Litter
- Waste presentation

Children's Social Care and Concerns Heading into the Autumn

Pressure in children's services continues to be challenging

- There continues to be an increase in demand, specifically in relation to early help
- Children's social work services are experiencing more complex safeguarding issues. This includes more complex domestic abuse, on-line exploitation of children, children missing and those experiencing neglect

Children's Social Care and Concerns Heading into the Autumn

- Children's mental health and emotional well-being is a priority as restrictions ease. There remain considerable challenges in the sector regarding services and support available, particularly at an acute level
- Partnerships are working well together to address this and good work has started to ensure the correct pathways and processes are in place to ensure earlier identification of need and a targeted response where needed

Heading into Autumn the service needs to ensure there is sufficient workforce capacity to deal with the expected surge in referrals where need during the pandemic has not been sufficiently met by universal services and is now escalating

Impacts on Adult Social Care and Concerns Heading into the Autumn

- The whole system has been reporting on Opel 3 and at times Opel 4 due to an increase in hospital admissions (not Covid)
- Lack of domiciliary care provision and reablement to support adults in the community and discharges from hospital
- Access to community rehabilitation is challenging
- Residential/nursing homes closed due to Covid outbreaks
- People leaving hospital more poorly and earlier than they may have prior to the pandemic
- Increase in delayed discharges from hospital
- Frequently changing national guidance
- Capacity issues effect ability to respond agilely
- Significant bed pressures across mental health services
- Workforce resilience
- Increased waiting lists

Impacts on Adult Social Care and Concerns Heading into the Autumn

Concerns heading into the Autumn

- Capacity in home care and reablement
- Stability of private care market
- Recruitment
- Workforce resilience
- A further Covid wave and the impact this would have on the whole system
- Not all services are operational across 7 days

Impacts on York Hospital

- Following a period of low numbers of COVID-19-positive admissions patients admitted with COVID-19, Since the end of June 2021 there have been 169 new COVID-19 positive inpatients and twenty deaths.
- The Trust has continued to operate within its COVID-19 Command and Control structure throughout July and as at 16 August there were 39 COVID-19 positive inpatients in the Trust's hospitals. The number of COVID-19 positive inpatients peaked on 26 January 2021 at 216.
-
- As at 16 August, York Hospital has two COVID-19 positive wards and one COVID-19 positive ward at Scarborough Hospital. The Trust's COVID-19 surge plan is in place to respond to further requirements for additional wards.
- Although current COVID-19 admissions are much lower than the January peak, hospital services remain under pressure.

Impacts on York Hospital

Factors causing pressure on hospital services:

- **Busy emergency departments** The lockdown restrictions in 2020 resulted in a significant reduction in A&E demand. We've seen a 9% rise in attendances at our Emergency Departments in July 2021 compared to last year.
- **Workforce** Although we saw a big drop in COVID-19 related absences during May and June, this increased significantly again from the start of July. Staff absence is high due to test and trace/covid-19 contact, and August annual leave, plus many staff are fatigued due to prolonged period of working under COVID-19 restrictions. Pre-pandemic recruitment challenges continue, and there is lower pick-up of bank and agency shifts.
- **Recovering the backlog** The Trust is working hard to tackle the backlog of patients needing planned treatment as well as emergency cases, whilst continuing to follow COVID-19 guidelines around infection prevention and social distancing. These measures further restrict the Trust's ability to carry out pre-pandemic levels of activity.
- The Trust continues to make significant progress in reducing the number of 'long wait' patients. The Trust had 1,361 patients waiting 52 weeks or longer at the end of July 2021. This is a significant reduction from the 'peak' at the end of February 2021 when the Trust declared 2,581 fifty-two week waits.

Impacts on Community and Voluntary Sector

VCSE Resilience Survey Key Findings – York (July 2021)

- **Significant decrease in earned income** – 87% of organisations reported a decrease in earned income. 1 in 3 organisations (28%) have seen their earned income decrease by between 76%-100%
- **Increased demand for services with fewer staff and volunteers** – 64% of organisations reported that demand for their services has increased, with 39% reporting that they now employ fewer paid staff and 44% reporting a decrease in volunteers
- **Depleting reserves** – 33% of organisations have used their reserves and of those organisations who have used their reserves, 23% have used between 76% and a 100%
- **Digital exclusion** – 21% of organisations reported finding digital exclusion an issue for their staff. This is in comparison to 22% of organisations who reported that ‘technological barriers’ were an issue for their volunteers and 64% reporting that digital exclusion was an issue for their service users
- **Positive outcomes** – moving services online has resulted in the development of new skills, rethink service delivery and restructure and revise their strategy and planning

Impacts on Community and Voluntary Sector

The impact of COVID-19 on York's VCSE Sector survey is showing that the sector in York is still facing a potential crisis at a time when the VCSE is needed more than ever due to pressures on the health and social care sectors. Loss of income, staff and volunteers coupled with an increase in demand is challenging to already oversubscribed and overwhelmed VCSE organisations. Concerted action is required to reduce risks for the sector and the wider implications this will have on York and its citizens.

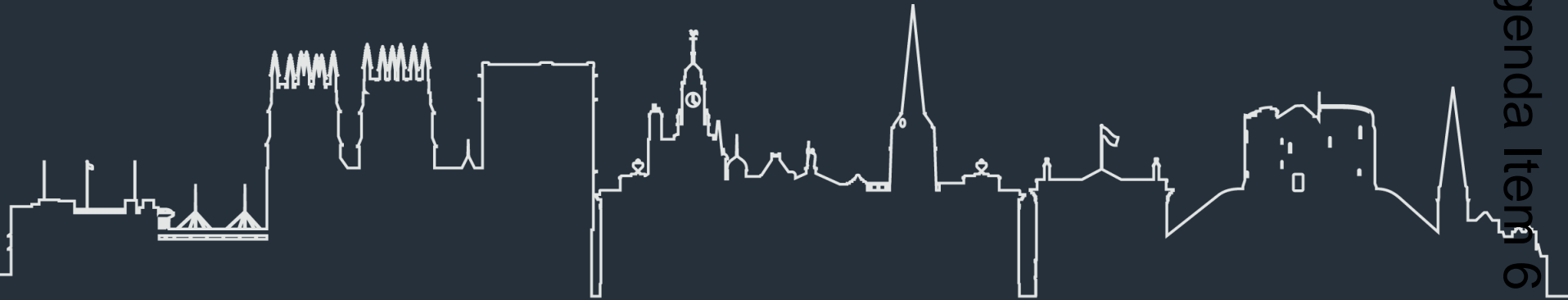
York CVS will continue to support members and will work with partners and the VCSE to co-produce a range of actions to ensure the sustainability and viability of the VCSE in York.

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YORK OUTBREAK CONTROL Communications update

24 August 2021



Key messages

Protect each other by
**washing your
hands regularly**



Protect each other by
**wearing a
face covering**



Protect each other by
**getting regular
symptom-free tests**



Protect each other by
**getting both doses
of the COVID vaccine**



Protect each other by
**giving people
space**



Protect each other by
**staying home and
getting tested if you feel unwell**



The four phases of outbreak management communications

Phase 1

- Prevent - Provide updates about the current situation to prevent outbreaks

Phase 2

- Respond – Share information in responses to an alert following increased cases and/or change in restrictions

Phase 3

- Manage the outbreak

Phase 4

- Safely recover

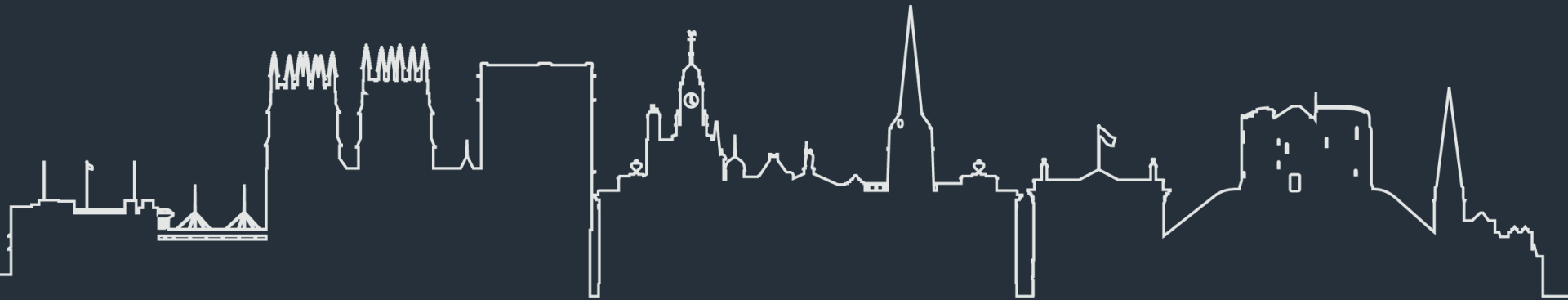
A phased approach

Phases		Approach (including aims)	Timing
1	Regular updates of current situation to try and prevent outbreaks	<p>Amplify in phase 2</p> <p>Share accurate and timely updates: Share key public health messages and updates about the current situation in York, quickly addressing inaccuracies and providing the most up to date information and tools to support behaviour change.</p> <p>Build advocacy: Work closely with partners to ensure consistent messaging across the city. Share public health actions taken by city partners and public health and show how behaviour changes are supported by partners.</p>	15 June 2020: Reopening
2	Alert following spike in cases and/or change in restrictions	<p>Build confidence in the steps taken and what people need to do : Share what the city is doing to protect residents and what they need to do to keep others safe and places open. Use case and vaccination data to update residents and businesses on the current position. Demonstrate partnership approach being taken.</p> <p>Build engagement through conversation: Share messages and updates with residents. Engage audiences to find out how they are feeling and what they need to help the city recover and adapt their behaviours. Work closely with our partners to share insight and ideas.</p>	<p>2 December 2020: Tier 2</p> <p>30 December 2020: Tier 3</p>
3	Manage outbreak	<p>Deliver a regular drumbeat of accurate information: Initiate incident communications toolkit, assign roles and establish the rhythm of the incident, with regular and targeted communications and ongoing social media and website updates.</p> <p>Signpost support: Update CYC website and signpost support through all channels, responding to social media and providing information for partners to distribute through their channels</p> <p>Promote unity and community cooperation: Put people first, share stories of the personal impact of covid (MyCovidStory) and of people coming together and showing the very best of themselves and their experience of covid (York Kind)</p> <p>Target information: Provide residents with targeted information about changes, signpost relevant support services, coordinate information through targeted networks for partners to distribute to their channels</p>	<p>23 March 2020: Lockdown</p> <p>2 November 2020: Lockdown</p> <p>5 January 2021: Lockdown</p> <p>8 March 2021: step 1a</p> <p>29 March 2021: step 1b</p>
4	Safely recover	<ul style="list-style-type: none"> Approach as per phase 1 and 2 	<p>12 April 2021: step 2</p> <p>17 May 2021: step 3</p> <p>19 July? 2021: step 4?</p>

Communications roadmap

	2021						
	J	J	A	S	O	N	D
Restrictions	Step 3	Step 3 Step 4	Self isol				
Regular updates / e-newsletters	1x weekly						
Direct publications, Our City	Quarterly						
Facebook live – ask the leaders	Monthly						
Let's be York (Safe reopen) replaced by Protect. Respect. Be Kind	Signage, social, web, PR – to be confirmed following announcement						
18-34 yo residents	PR, social, partner packs						
Testing	Direct, web, social, signage						
Vaccinations	Support rollout and potential autumn boosters Social, PR, Web, Signage						
#FeelRealYork	Social media, posters, partner toolkit around men's mental week.						
Return to education	Support education settings		Prepare for return of pupils				
#Whatsmynextstep	PR, social, partner toolkit shared on building in more activity around the home, plus case study.						

Regular update of current situation to try and prevent outbreaks



Share accurate and timely messaging

16 of 33 press releases COVID-related; continued significant focus on recovery comms

18 / 41 media enquiries COVID-related

Column1	Column2
11/08/2021	Lord Mayor's Hospitality Summit emphasises the importance of collaboration
06/08/2021	Adult Learning to take centre stage in York
06/08/2021	More ways to get a symptom-free COVID test in York
05/08/2021	Support available for exam students
04/08/2021	#WhatsMyNextStep urges everyone to get more active outdoors
23/07/2021	Younger voices needed to help shape city's future.
21/07/2021	An update on changes to services from 19 July
19/07/2021	Residents and visitors encouraged to 'protect, respect and be kind'.
16/07/2021	A new testing site in York to help the city stay safe
15/07/2021	York leaders join to thank and ask everyone to 'Keep York kind'
14/07/2021	City centre access arrangements for Blue Badge holders
14/07/2021	A Neighbourhood Plan for York Minster Precinct
13/07/2021	Leaders respond to Government roadmap announcement
13/07/2021	Helpful tips to get children ready to start school
12/07/2021	York families benefit from summer holiday activity programme

Page 37



Build confidence in the steps taken and what people need to do

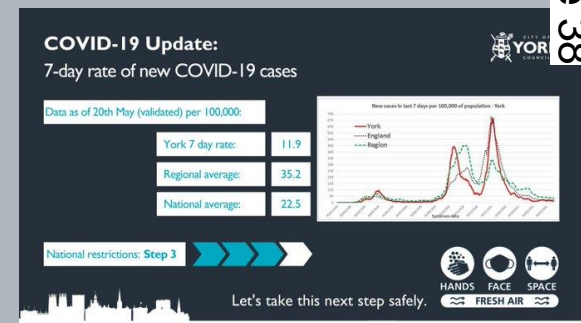
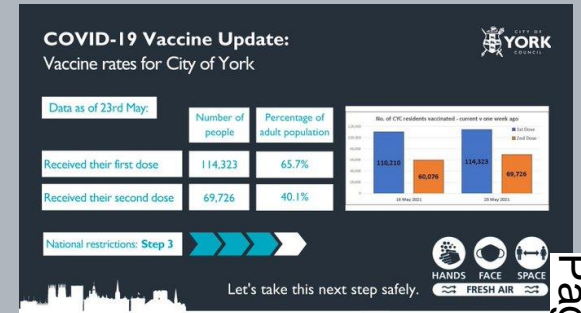
The council works closely with partners and uses different channels to reach as many people as possible.

Our regular communications

(increasing registrations throughout the month by %):

- 1 x weekly email updates to members and partners (130 recipients)
- 1 x weekly resident e-newsletter (2,356 recipients + <1%)
- Weekly business e-newsletter (1,622 recipients + 2%)
- Weekly families e-newsletter (1,128 recipients + <1%)
- Regular press releases and media interviews
- Social media campaigns
- Facebook live: taking place Wed 18/08

Regularly share case data and vaccination update

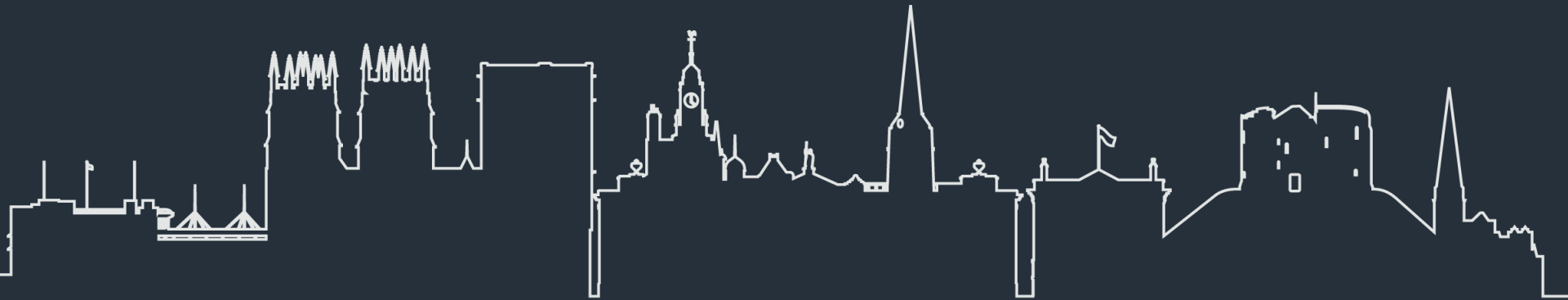




CITY OF
YORK
COUNCIL

Alert – following change in restrictions

Page 39



Build confidence in the steps taken and what people need to do

Reminding residents what they can do (safe behaviours) to help stop the spread of the virus and keep homes and families in York safe. Develop partnership campaign for city to get behind.

Communications objectives:

Think: there are things to do and support available

Feel: supported and engaged and more control over own safety

Do: Protect, respect, be kind

Press release, web

Partner, resident and business updates

Shared partner messages

Social

Our City

THE PRESS



Councillors say 'keep York kind' as Covid restrictions lifted

Last week the leader of City of York Council urged people to remember "the pandemic is not over yet" as life changes once more.

Councillor Keith Aspden, Leader of City of York Council said: "Today marks another major milestone in the roadmap out of lockdown, and whilst this is a positive step, we must recognise that the pandemic is not yet over."

Councillors are urging people to carry on wearing facial coverings on public transport next week

1 comment

LEADING York councillors from all the parties have put aside political differences to appeal to residents and visitors to 'keep York kind' as Covid restrictions are eased.

Step 4 - Develop partnership campaign

Main posters for city centre and secondary shopping areas



Protect.
Respect.
Be kind.

Restrictions may have gone, but COVID-19 hasn't...



Wear a face covering, if you can, in busy and indoor spaces



Wash your hands regularly.



If you feel unwell, stay home and get tested.

Let's be York

Protect. Respect. Be kind.

www.york.gov.uk



Restrictions may have gone, but COVID-19 hasn't. Let's continue to protect each other so we can all enjoy the city safely.

Let's be York

Protect. Respect. Be kind.

www.york.gov.uk



Please be patient as businesses, visitors and residents get used to the new way of living and enjoying the city safely.

Let's be York

Protect. Respect. Be kind.

www.york.gov.uk

Individual behaviour assets – partner toolkit



Protect each other by
**washing
your hands.**



Enjoy York safely.

Let's be York
Protect. Respect. Be kind.

www.york.gov.uk



Protect each other by
**wearing a
face covering.**



Wearing a face mask is now a personal choice, please wear one if you can.

Enjoy York safely.

Let's be York
Protect. Respect. Be kind.

www.york.gov.uk



Protect each other by
**giving people
space.**



Enjoy York safely.

Let's be York
Protect. Respect. Be kind.

www.york.gov.uk



Protect each other.
**If you feel unwell, stay
home and book a test**



Let's be York
Protect. Respect. Be kind.

www.york.gov.uk



Protect each other by
**getting regular
symptom-free tests**

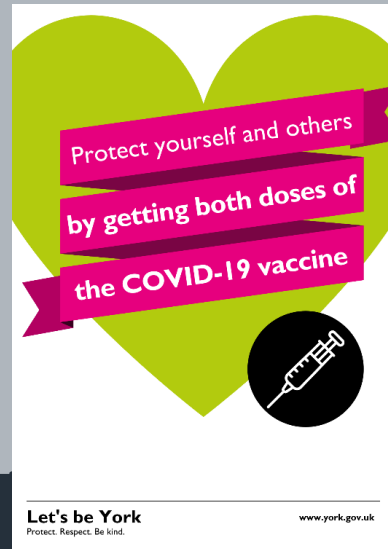


Get tested twice a week and report the results through the NHS app.


Enjoy York safely.

Let's be York
Protect. Respect. Be kind.

www.york.gov.uk



Protect yourself and others
**by getting both doses of
the COVID-19 vaccine**



Let's be York
Protect. Respect. Be kind.

www.york.gov.uk

Build confidence in the steps taken and what people need to do



Photograph: YorkMix



Facebook reach c25k
Partners sharing & developing design for their own comms



Healthwatch York @healthwatchyork · Jul 24

Keep yourself and others safe #WearCosYouCare #WearAMask 😊



City of York Council @CityofYork · Jul 19

Restrictions may have gone, but Covid-19 hasn't...

- ♥ Wear a face covering in busy outdoor spaces
- ♥ Wash your hands regularly



Wash hands regularly.



Give each other space.



Wear a face covering in busy places, if you can.



Let fresh air in.



Let's be York
Protect. Respect. Be Kind.

www.york.gov.uk

Build confidence in the steps taken and what people need to do

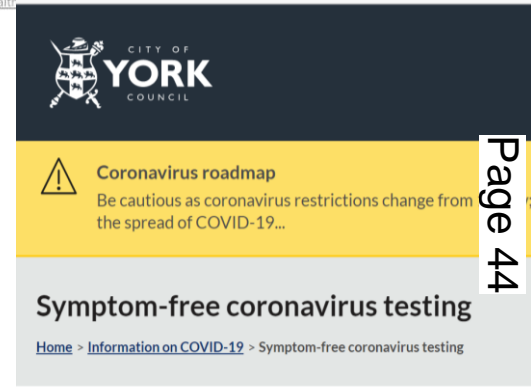
Testing

- Our City – landing now
- Resident update / partner brief
- Community testing handout - door to door testing and leaflet
- Social
- Direct communications to residents



Five more places where you can get symptom-free Covid tests in York from next week

Friday 6 August, 2021 by YorkMix in Health



Page 44

Getting a symptom free test in York

Symptom free testing sites:

- Acomb Explore Library
- Foxwood Community Centre
- Rawcliffe Recreation Association
- St William's College
- University of York
- York St John University

Community symptom free testing

We're expanding our community offer, which has seen us hand out testing kits in communities across the city.

www.york.gov.uk/SymptomFreeCOVIDTest

You can also get tests by:

Visiting chemists to collect kits

maps.test-and-trace.nhs.uk/#/location/York/ map

Ordering kits for home delivery

www.gov.uk/order-coronavirus-rapid-lateral-flow-tests



Get tested twice a week and report the results through the NHS app. Enjoy York safely.



her to imp


difference



Build confidence in the steps taken and what people need to do

Vaccinations

- Media / regular communications inc. facebook live and resident newsletter
- Partner communications
- Shared NHS/CCG communications
- Business bulletin to city employers
- Media relations
- Promoted vaccinations to next groups
- Shareable information at vaccinate sites



We've made it easier than ever for you to get your COVID-19 vaccine.

Don't miss the chance to grab your jab at one of the following sites:

Date	Time	Location	Vaccine	Further Information
Daily	8am-8pm	Askham Bar Vaccination Centre	Astra-Zeneca Moderna Pfizer	For people aged 18+ who have not yet had their first dose, or want to bring forward their second dose to 8 weeks.
Saturday 14 August	9am-12noon	Jorvik Gillygate Practice, Stonebow	Astra-Zeneca Pfizer	For people aged 18+ who have not yet had their first dose, or want to bring forward their second dose to 8 weeks.
Saturday 14 August	2-4:30pm	Citywide Health, Wyre Court, Haxby	Astra-Zeneca	For people aged 40+ who have not yet had their first dose, or want to bring forward their second dose to 8 weeks.
Sunday 15 August	8:30am-12noon	Wigginton Recreation Hall	Pfizer	For people aged 18+ who have not yet had their first dose, or want to bring forward their second dose to 8 weeks.



City of York Council
36 mins ago

Let's protect each other by getting both COVID-19 vaccine doses.

More #GrabAJab pop up clinics are open in York this weekend and next.

<https://www.valeofyorkccg.nhs.uk/GrabAJab/>
Read more



YORK
Saturday 14 August 9am-12pm
Sunday 15 August 9am-12pm
Saturday 21 August 9am-12pm

- Jorvik Gillygate Surgery
- Wigginton Recreation Hall
- Jorvik Gillygate Surgery
- Kimberlow Hill Surgery

- No appointment needed.
- No GP registration or NHS number needed.
- You can walk in for your

Page 45

Search words Search

Home About us Your health and local services Campaigns Get involved News Videos Publications Contact us

You are here: > #GrabAJab at a local drop-in clinic

#GrabAJab at a local drop-in clinic

As part of the ongoing efforts of the COVID-19 vaccination programme in York, the NHS is providing walk-in and pop-up clinics across the city. From this weekend, you can #GrabAJab at the locations listed below without needing to book an appointment in advance (unless stated).

You do not need to be registered with a GP practice or have an NHS number in order to attend a drop-in clinic. If you have any questions about the vaccine, you'll be able to chat on-site before you have it.



THE PRESS

NEWS
16th July

More pop-up Covid vaccine clinics in York - here's where



NHS


Women who are breastfeeding are able to have the COVID-19 vaccine.

We will let you know when your vaccine is ready for you.

Build confidence in the steps taken and what people need to do

Self-isolation

- Facebook live and resident newsletter
- Partner communications
- Shared government communications
- Business bulletin to city employers



HM Government NHS Test and Trace

If you are a close contact of a positive COVID-19 case, you should:

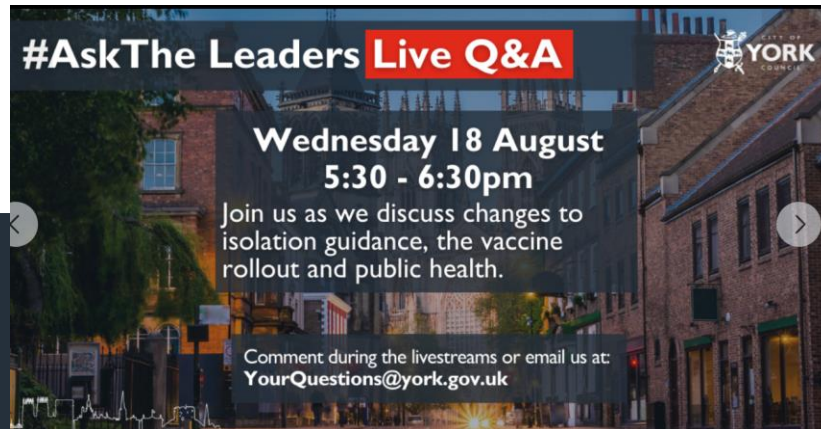
- Take a PCR test

The graphic features the HM Government and NHS Test and Trace logos. It includes a blue box with white text stating the requirement for a PCR test if you are a close contact of a positive case. A test tube icon is shown on the right side.

1. Changes to self-isolation rules for double vaccinated and under-18's

From Monday 16 August, people who are double jabbed or aged under 18 will no longer be legally required to self-isolate if they are identified as a close contact of a positive COVID-19 case. We are however advising that if you are contacted by test and trace as a contact that you arrange a PCR test.

What the changes mean?



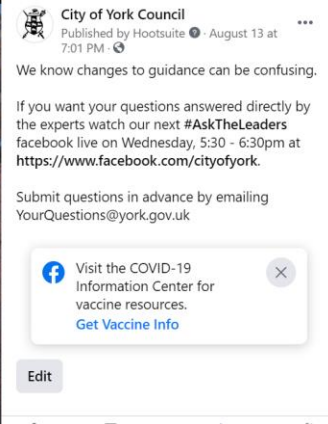
#AskThe Leaders Live Q&A

Wednesday 18 August
5:30 - 6:30pm

Join us as we discuss changes to isolation guidance, the vaccine rollout and public health.

Comment during the livestreams or email us at: YourQuestions@york.gov.uk

The banner features a background image of a city street at night. It includes the City of York Council logo in the top right corner.



City of York Council
Published by Hootsuite • August 13 at 7:01 PM

We know changes to guidance can be confusing.

If you want your questions answered directly by the experts watch our next **#AskTheLeaders** facebook live on Wednesday, 5:30 - 6:30pm at <https://www.facebook.com/cityofyork>.

Submit questions in advance by emailing YourQuestions@york.gov.uk

Visit the COVID-19 Information Center for vaccine resources. [Get Vaccine Info](#)

Edit

The screenshot shows a Facebook post from the City of York Council. It includes a call to action for a live Q&A session and a link to a COVID-19 information center.

Build confidence in next steps people need to rebuild fitness

Physical health - deconditioning

Campaign launched 28 June 2021:
PR, articles, case studies, social media, videos,
LiveWellYork webpage.
Second of three toolkits launched – out of home


What's my next step?

Wall Push-ups

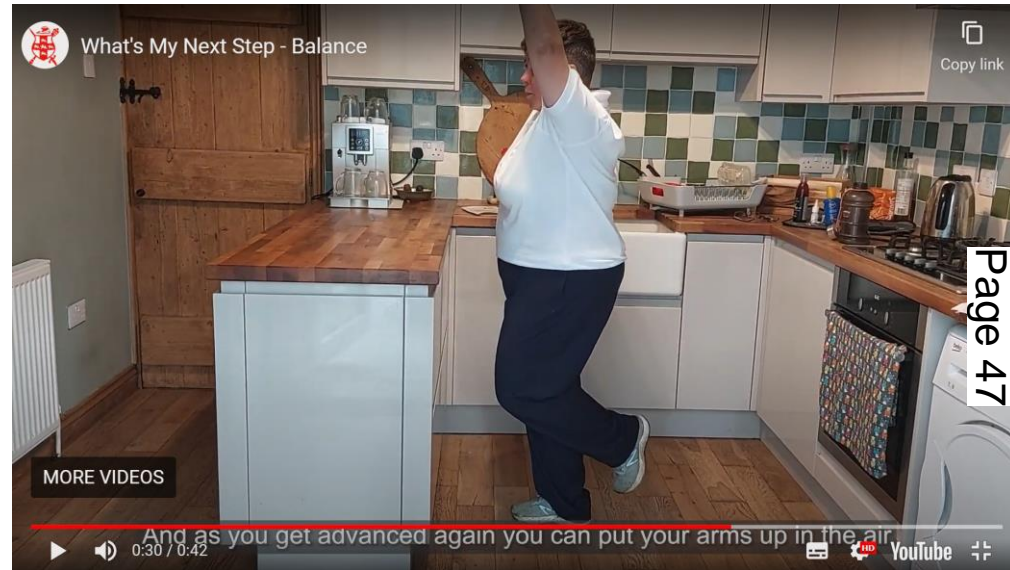
To maintain upper body strength and bone mineral density



Joanita Musisi
@JoanitaMusisi

From 2pm on [@BBCYork](#) I'm getting  with [@NorthYorksSport](#) [@CityofYork](#) [@YSTeachingNHS](#) & the [#WhatsMyNextStep](#) campaign. [@SMTrust](#) on the exciting things happening in [#Scarborough](#) this weekend. And reflecting the passing out parade at [#Harrogate Army Foundation College](#) [@CO_AFC](#)

2:04 PM · Aug 5, 2021 · Twitter for iPhone



Page 47

Working together to improve and make a difference

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